



Becknell Delivers For Haier - Strategic Build At Nexus DIA With Spec Space Success

Project Size:

540,800 SF

Completion:

January 2019

Haier Group Corporation is a leading global home appliance manufacturer and distributor. As part of its strategy to expand its U.S. presence and accelerate global growth, Haier acquired GE Appliances. The combination of Haier's manufacturing scale and GE Appliances' strong North American market position transformed the company into one of the world's largest home appliance manufacturers.

The Challenge

As Haier expanded its North American operations, the company needed a strategically located distribution center capable of serving customers throughout the Western United States. The facility needed to support large-format appliance distribution, provide access to major transportation corridors and labor markets, and be delivered on an aggressive schedule that included significant off-site infrastructure improvements.

The Solution

Becknell secured a development agreement with Haier to construct a 540,800 square foot distribution facility near Denver International Airport in Commerce City, Colorado.

Located within Nexus at DIA, the facility provides direct access to key transportation routes and major UPS and FedEx sorting hubs, enabling efficient freight movement throughout the region. To support the project, Becknell delivered approximately 1,250 linear feet of public roadway improvements and 1,700 linear feet of off-site storm sewer and drainage infrastructure, along with truck courts, employee parking, dock infrastructure, and site circulation systems designed for high-volume distribution operations.

The Results

Becknell delivered the 540,800 square foot Class A distribution facility on schedule, including 351,520 square feet occupied by Haier and 189,280 square feet of speculative space that has since been leased.

Situated on 38.81 acres, the facility features:

- 36-foot clear height
- 70 dock doors
- ESFR sprinkler system
- LED lighting with motion sensors

The facility strengthens Haier's North American distribution network and supports the company's continued growth with a scalable, modern logistics platform built for long-term success. Becknell Industrial's partnership-driven approach helped deliver a solution designed for both immediate operational needs and future expansion.